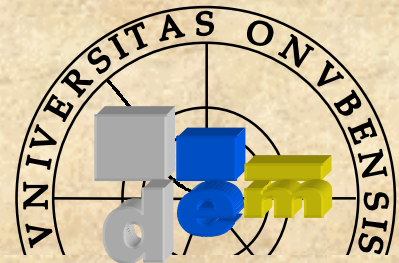


# PROGRAMA UNIVERSIDAD EMPRENDE

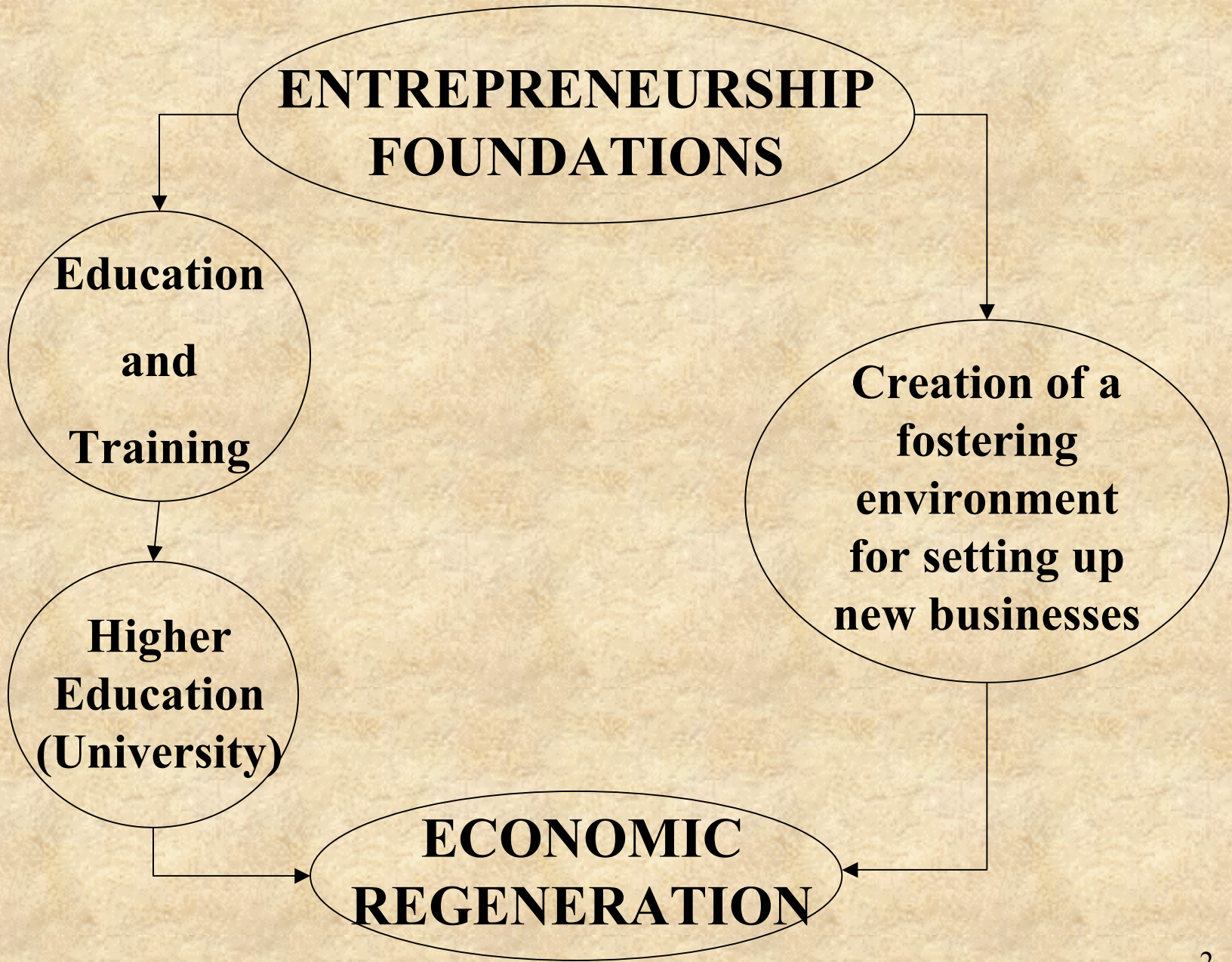
## Huelva, 20-4-05

“Empresarios para Andalucía”



Dr. Alfonso VARGAS SÁNCHEZ  
Catedrático de Organización de Empresas  
Universidad de Huelva

[vargas@uhu.es](mailto:vargas@uhu.es)



# THE ROLE OF EDUCATION

**Global Entrepreneurship Monitor (GEM). 2001 Report.**

Spain:

- It was not until the late 1990s that an entrepreneurial culture really began to take root, especially among young adults. However, there is still a high level of aversion to risk, and there is still little acceptance of entrepreneurial success.
- As a consequence, traditionally, university education has not been focused on entrepreneurship.

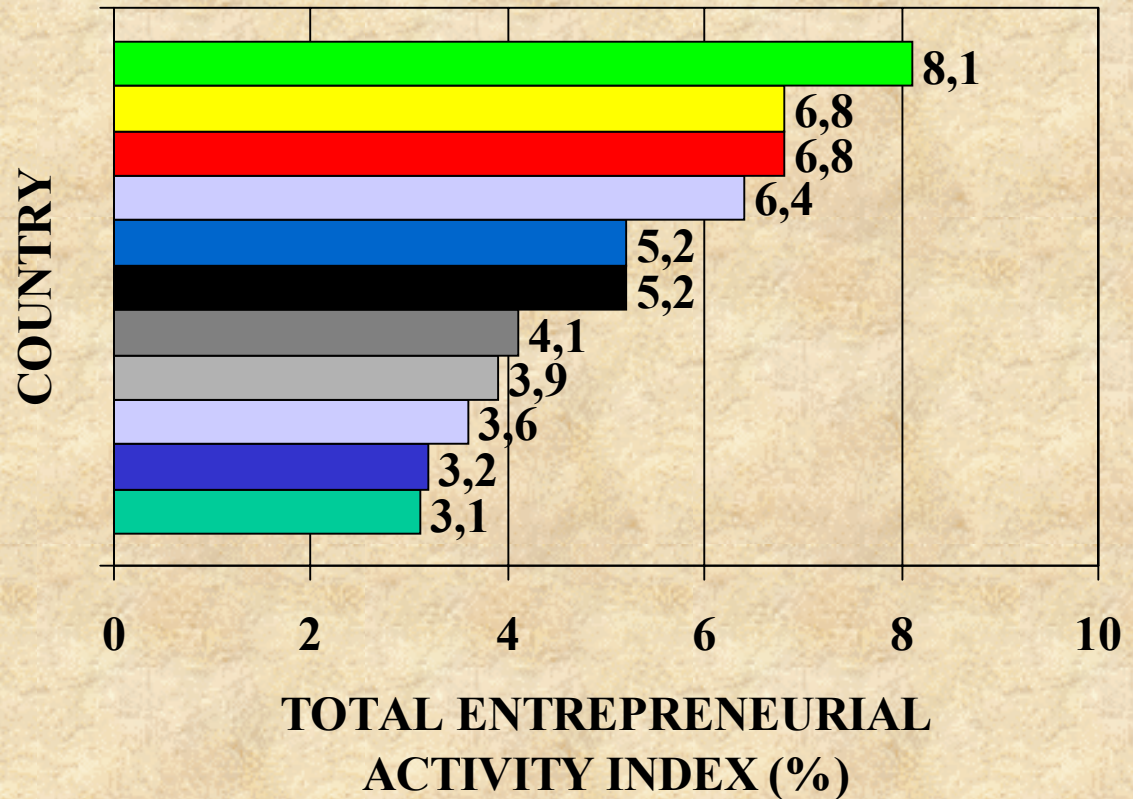
But...

# THE ROLE OF EDUCATION

...This is changing in Spain. For instance:

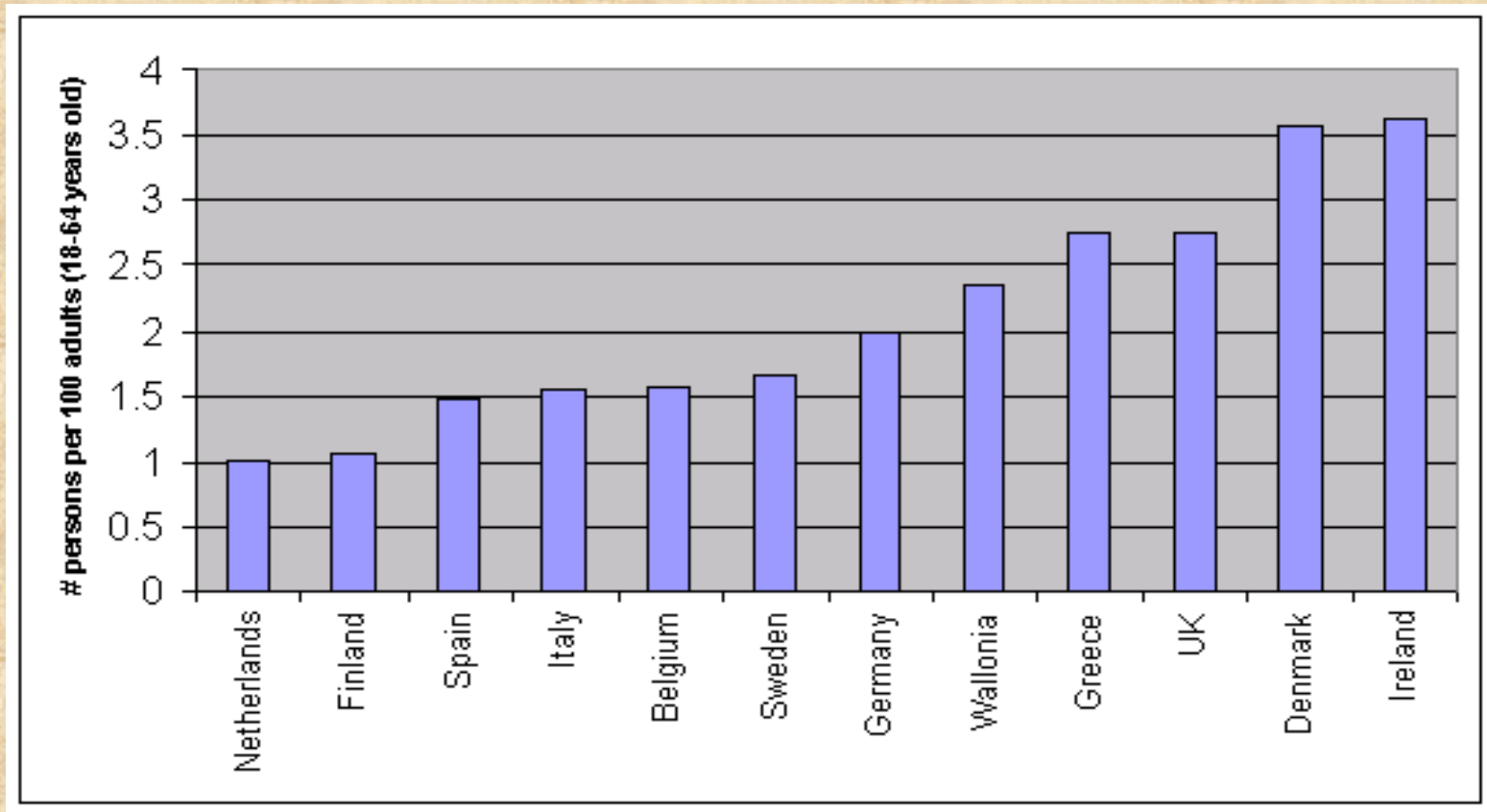
- Subjects about entrepreneurship are increasingly more frequent in the universities' study plans.
- Some universities have started business incubators.
- In many universities students run a “junior enterprise”, as part of a pan-European network.

# TEA INDEX IN EU COUNTRIES (2003)



Andalusia = 6'2

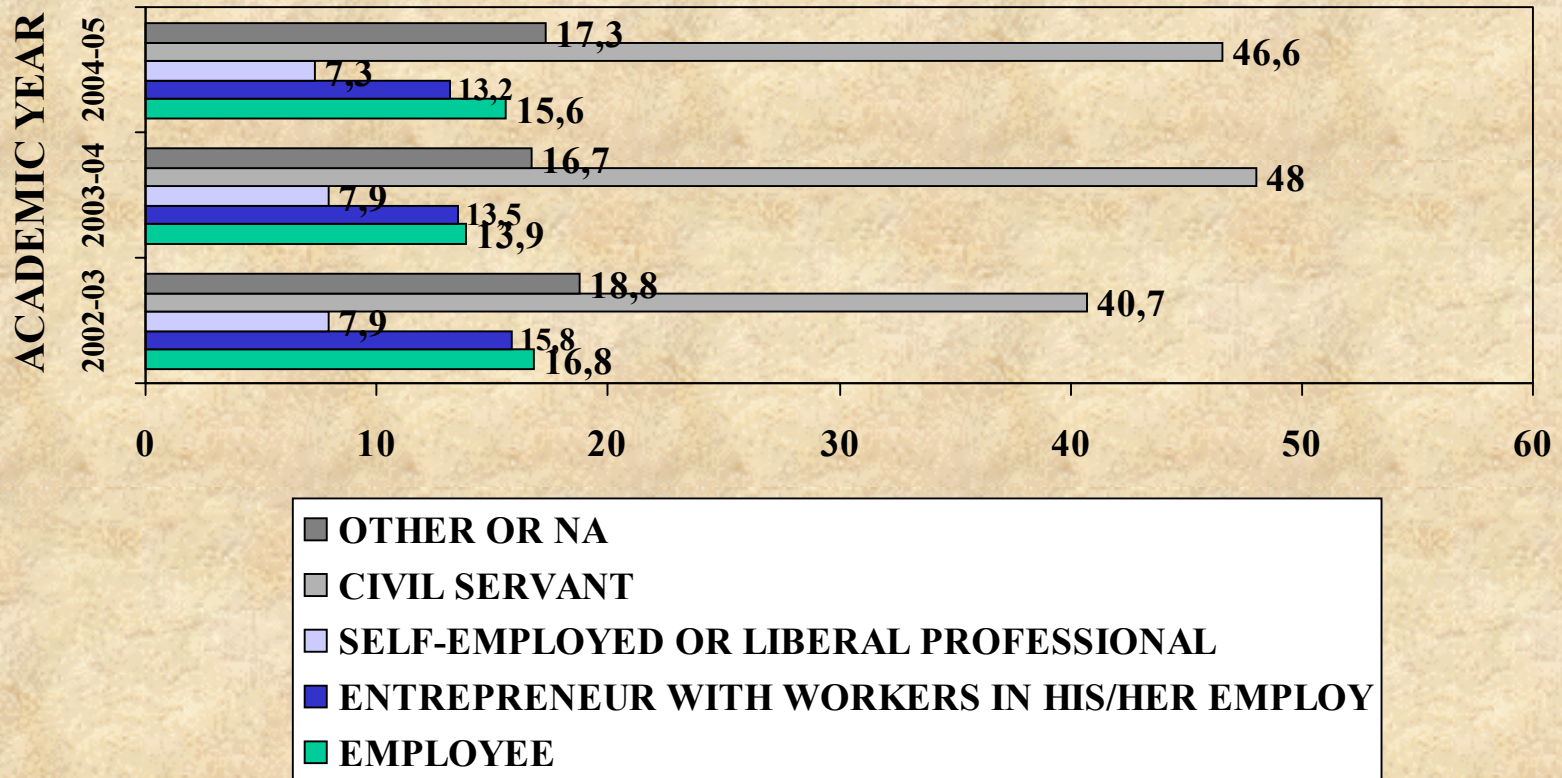
# TEA INNOVATION INDEX IN EU COUNTRIES (2003)



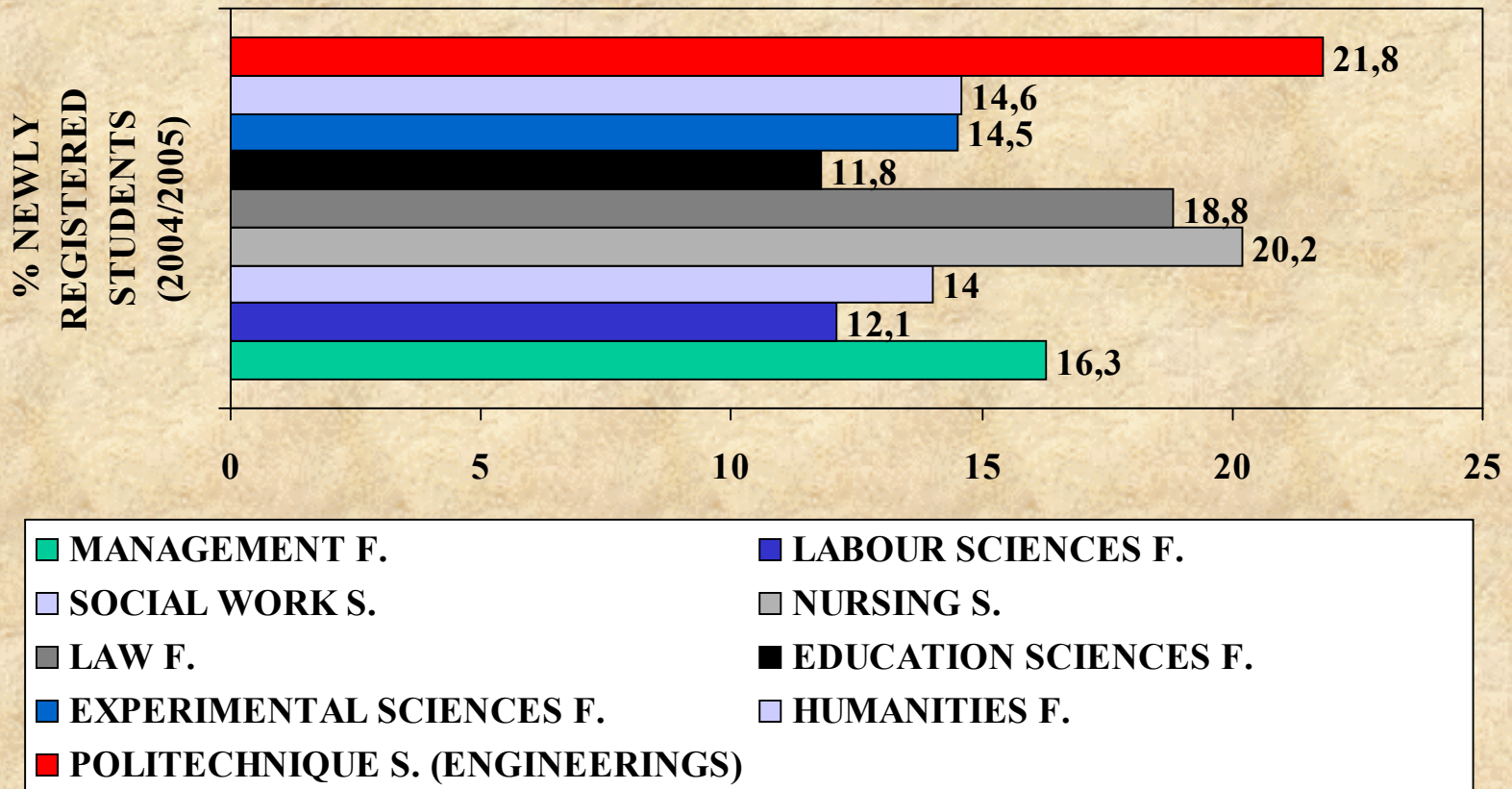
Andalusia = Spain

# UNIVERSITY OF HUELVA. NEWLY REGISTERED STUDENTS. GENERAL %

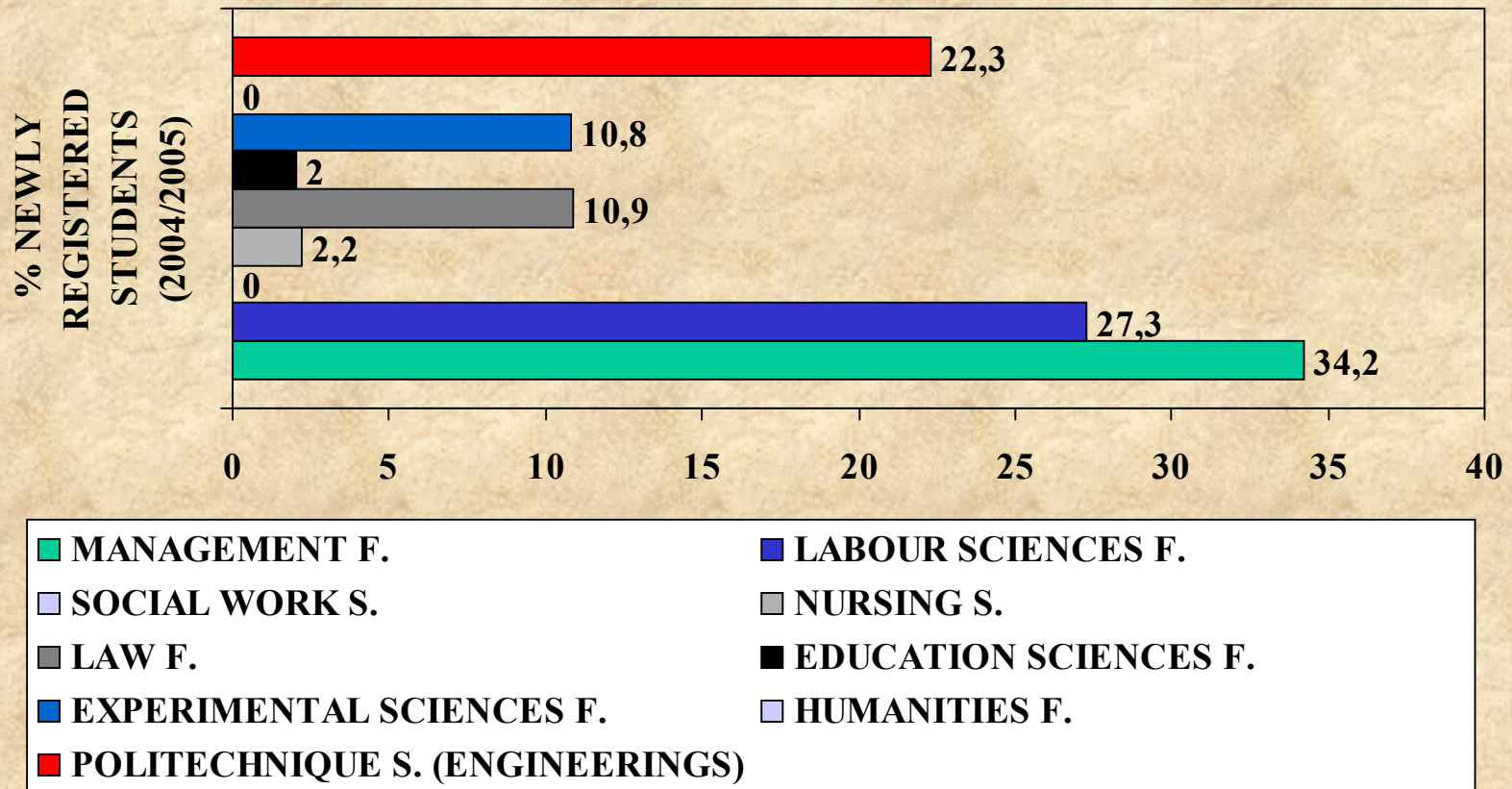
## DESIRED PROFESSIONAL FUTURE



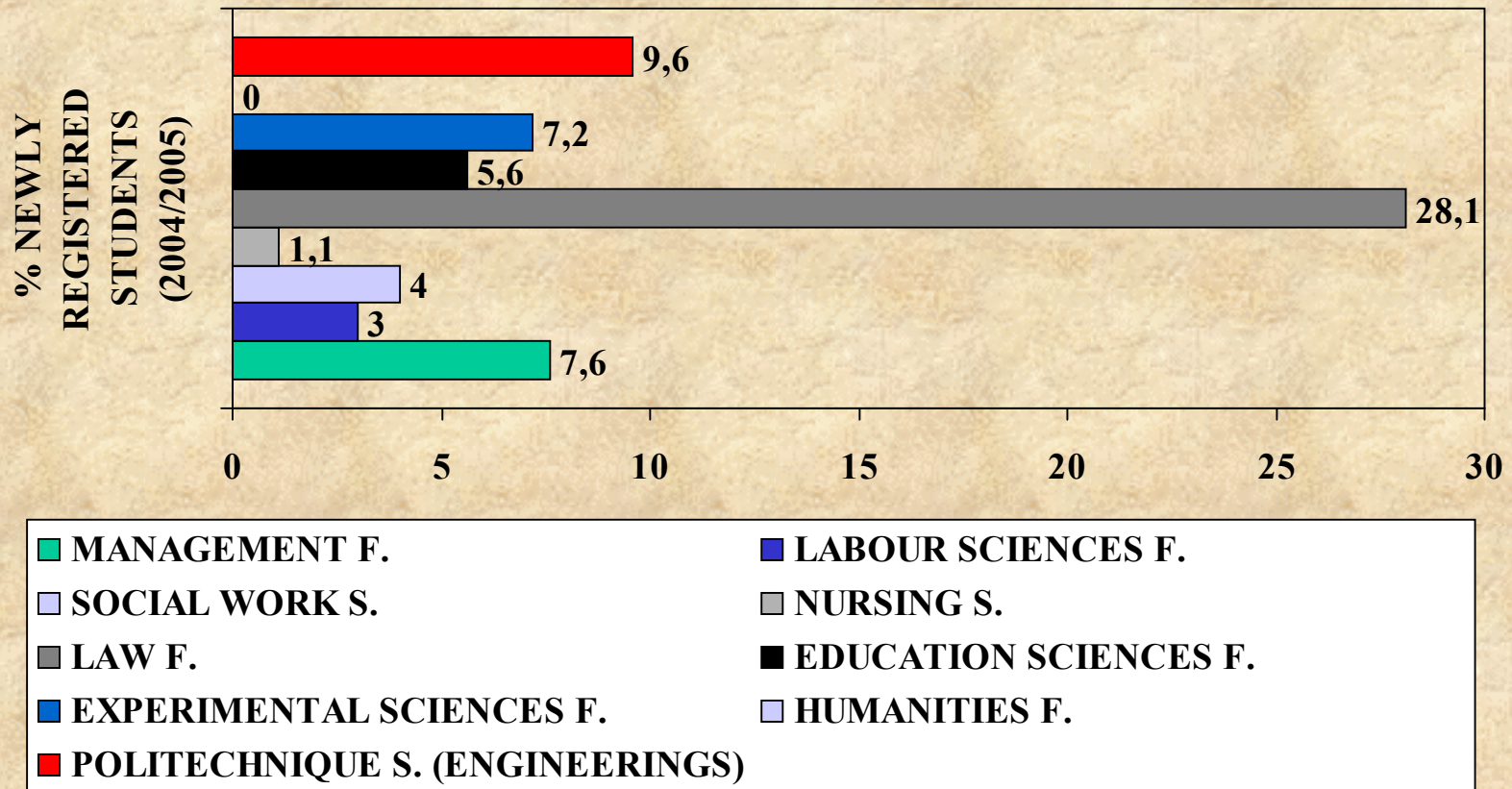
# DESIRED PROFESSIONAL FUTURE: EMPLOYEE



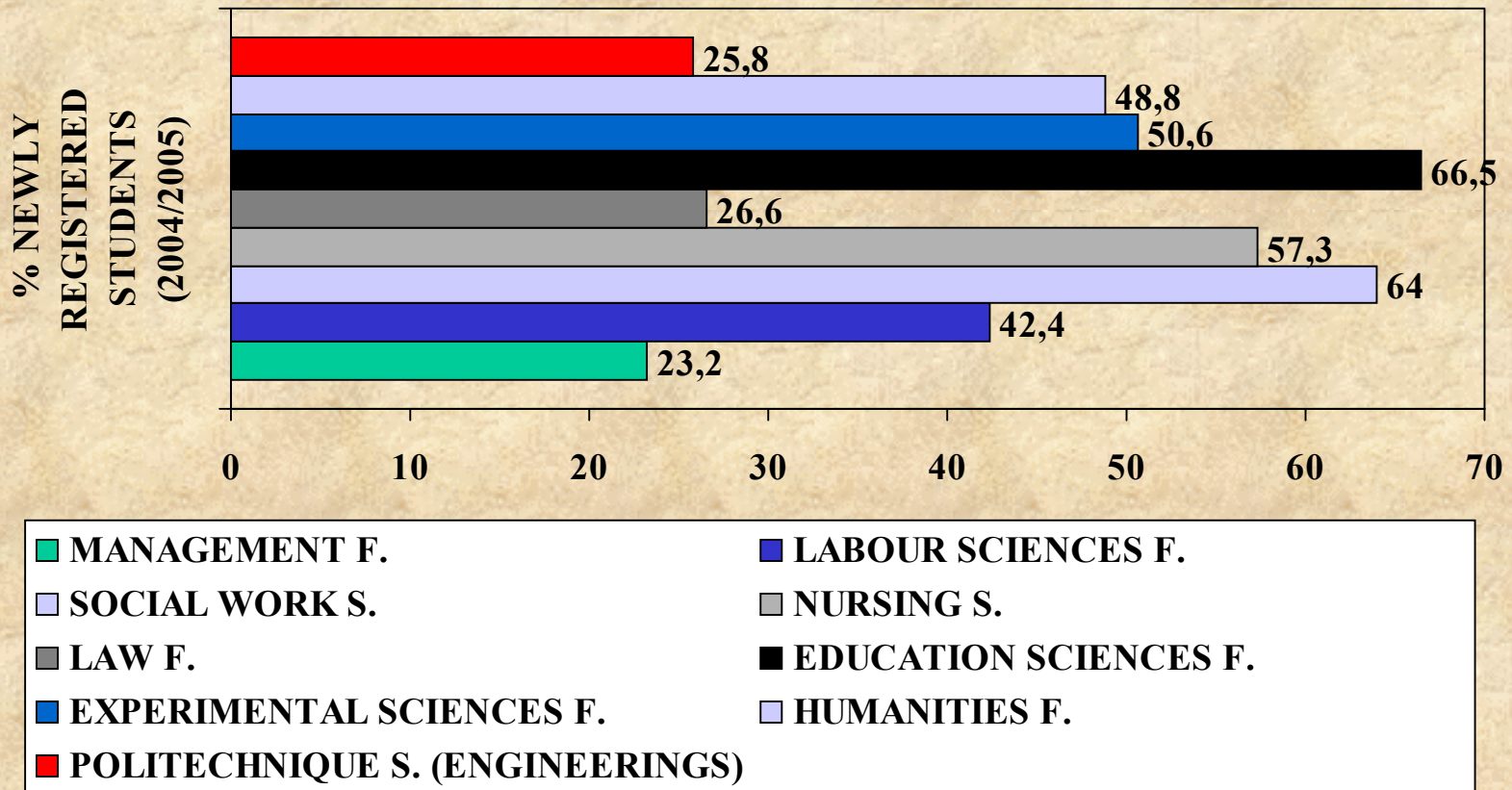
# DESIRED PROFESSIONAL FUTURE: ENTREPRENEUR WITH WORKERS IN HIS/HER EMPLOY



# DESIRED PROFESSIONAL FUTURE: SELF-EMPLOYED OR LIBERAL PROFESSIONAL



# DESIRED PROFESSIONAL FUTURE: CIVIL SERVANT



# REASONS TO BECOME AN ENTREPRENEUR (04/05)

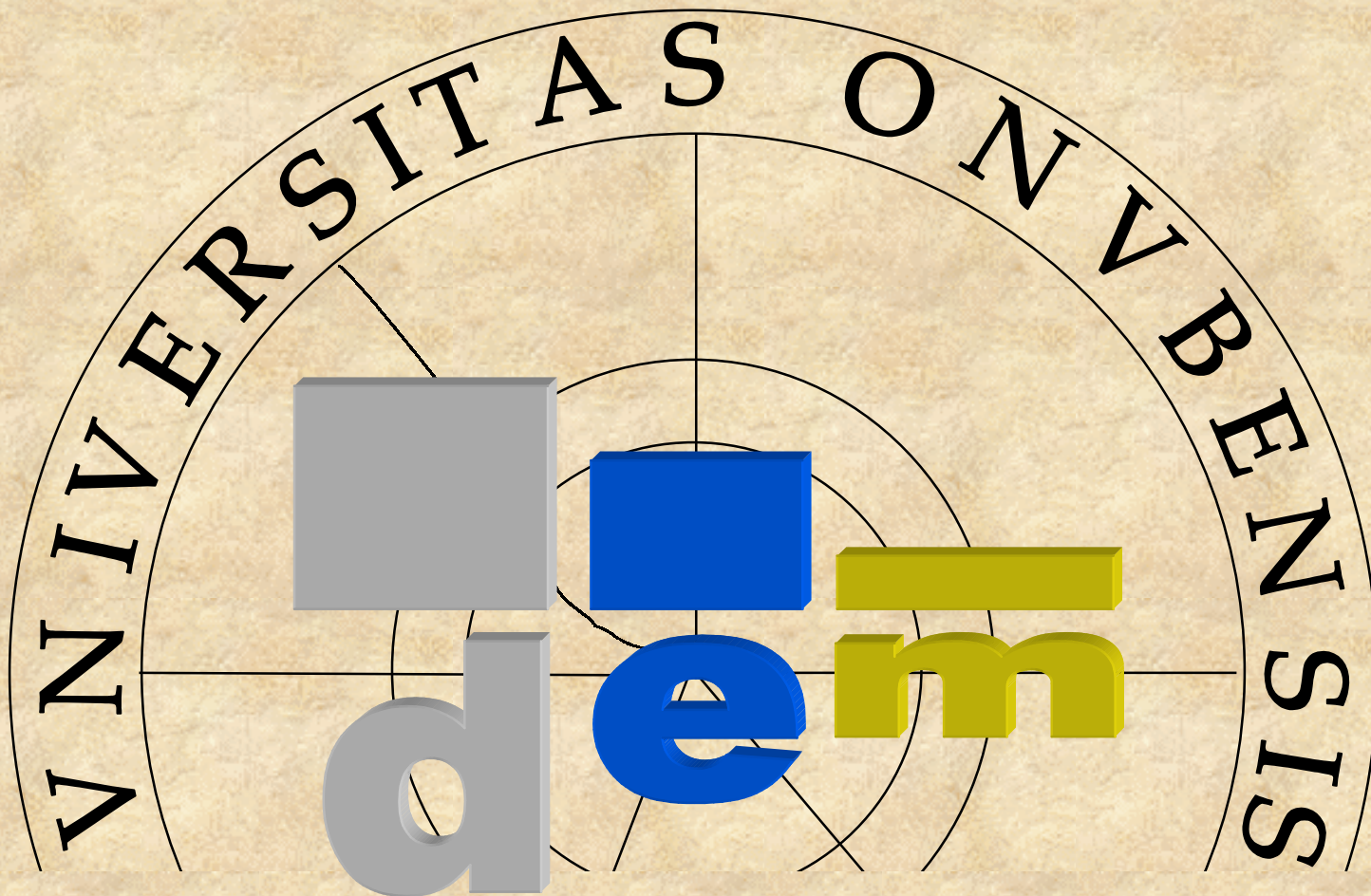
1. **The desire to prosper.**
2. To put into practice a business idea.
3. To create my own job.
4. To be my own boss.
5. Vocation.
6. **To follow the family tradition.**

# MORE INFORMATION:

- Global Entrepreneurship Monitor. Andalucía, 2003.
- Plan de Innovación y Modernización de Andalucía (PIMA). Junta de Andalucía.
- Universidad de Huelva. Proyecto Alumno 10C:

<http://www.uhu.es/vic.calidad/diez-C/>

[http://www.uhu.es/catedra\\_cepsa/](http://www.uhu.es/catedra_cepsa/)



**Departamento de Dirección de  
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