



EXTENDA
FORMACIÓN
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workshop on INTERNATIONALIZATION & ENTREPRENEURSHIP

HUELVA
27 noviembre
2019

**HOTEL FUERTE
EL ROMPIDO
HUELVA**

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Workshop on New Frontiers in INTERNATIONALIZATION & ENTREPRENEURSHIP

Date: November 27th, 2019, 9:15h-17:00h

Venue: Hotel Fuerte El Rompido, El Rompido (J.L. Moreno Room)

Introduction

The Spanish Entrepreneurship Research Group at the University of Huelva and The Cátedra Extenda de Internacionalización (Consejería de la Presidencia, Administración Pública e Interior, Junta de Andalucía) will hold a Workshop on New Frontiers in Internationalization and Entrepreneurship in El Rompido, Huelva, Spain, on 27th November 2019. The workshop is intended to present and discuss new frontiers in the research on internationalization and entrepreneurship especially in light of advances in technology, demographic changes, increasing trade conflicts, secular stagnation and the productivity slowdown, and the greater availability of data. It takes the relay of previous workshops, and offers an excellent opportunity for researchers and practitioners with interest in the field to profit from discussion and lively exchange of ideas.

Sponsored and organized by:

Extenda, Agencia Andaluza de Promoción Exterior.

Ministerio de Economía, Industria y Competitividad [Proyecto de I+D+i orientado a los retos de la sociedad coordinado: ECO2017-86402-C2-1-R "*Transformación del mercado de trabajo tras la Gran Recesión*" / ECO2017-86402-C2-2-R "*Repensando el papel del autoempleo en mercados de trabajo escleróticos: lecciones extraídas de la Gran Recesión*"].

University of Huelva [Department of Economics].

University of Huelva [MSc and PhD in Economics, Finance and Computer Science]



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Tentative schedule

9:15-9:30	Welcome
9:30-10:00	Human capital, well-being and international entrepreneurship Jolanda Hessels, ESE, Erasmus Universiteit Rotterdam
10:00-10:30	Export and R&D strategies and their effects on markups when firms face a fall in demand: the Spanish case Juan A. Sanchis-Llopis, ERI-CES, Departamento de Estructura Económica, Universitat de València
10:30-11:00	Service trade restrictiveness and internationalization of retail trade Andre Jungmittag, JRC, European Commission
11:00-11:30	Coffee break
11:30-12:00	Entrepreneurship, Wage Inequality and Creative People in Labor Markets Rui Baptista, IST, Universidade de Lisboa
12:00-12:30	The Decline in (International) Entrepreneurship in the West : Technology, Demographics or Globalisation? Wim Naudé, UNU-MERIT, RWTH Aachen & IZA Institute of Labor Economics
12:30-13:00	Rising Economic Inequality in Europe: how does it affect entrepreneurship? María-Teresa Aceytuno, Departamento de Economía, Universidad de Huelva
13:00-15:00	Lunch
15:00-15:30	Student employment and entrepreneurship Adrián Mérida, Universidad Carlos III de Madrid
15:30-16:00	Opportunity and necessity self-employment: the role of nonpecuniary benefits on their mental well-being Raquel Justo, Departamento de Economía, Universidad de Huelva
16:00-16:15	Coffee break
16:15-17:00	Discussion/Conclusions/Networking
20:00-22:30	Social Dinner (Restaurante El Caribe II, El Rompido)

Organizing Committee

Mónica Carmona
Emilio Congregado
Concepción Román
Antonio A. Golpe

Universidad de Huelva
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Universidad de Huelva
Universidad de Huelva





Keynote speakers



Jolanda Hessels is associate professor at the department of Applied Economics at Erasmus University Rotterdam. She is also affiliated with the Erasmus Happiness Economics Research Organization (EHERO). Jolanda obtained her PhD in Economics from Erasmus University Rotterdam. Her research interests include the impact of labor market choices on work and life satisfaction, the role of foreign direct investment as a source of knowledge spillovers, and the relation between entrepreneurship, institutions and economic development.



Juan Alberto Sanchis-Llopis is Full Professor in Economics at Universitat de València. He holds a Doctorate in Economics from the University College. He is a member of the research group Estructura de Recerca Interdisciplinària Comportament Econòmic i Social (ERI-CES). His field of research is applied industrial economics and international trade as well as the study of firm innovation activities and firm and individual behaviour analysis.



Prof. Dr. Andre Jungmittag is currently a researcher at the Joint Research Centre of the European Commission, Seville (Directorate B "Innovation and Growth") and professor for Economics and Quantitative Methods at the Frankfurt University of Applied Sciences (on leave). His main areas of research are innovation dynamics and growth in open economies, innovation economics and industrial economics, as well as applied econometrics and economic statistics. He holds a German "habilitation" in Economics and Econometrics from the University of Wuppertal.



Prof. Rui Baptista is Department Chair, Engineering Management, and Full Professor in Entrepreneurship and Innovation at Instituto Superior Técnico, University of Lisbon. He teaches and researches in the economics of entrepreneurship and innovation. He is also interested in industry dynamics, labor markets, and regional development. He is associate editor of Small Business Economics Journal.



Wim Naudé is Professorial Fellow at UNU-MERIT in Maastricht, the Netherlands. He is affiliated with TIME at RWTH Aachen as Visiting Professor of Technology, Entrepreneurship and Development. He is also a Research Fellow at the IZA Institute of Labor Economics in Bonn and at the Africa Study Centre at the University of Leiden, and a Research Affiliate of the International Security and Development Centre in Berlin. His research is broadly concerned with the role of entrepreneurship, innovation and technology in economic change.



María-Teresa Aceytuno is Assistant Professor at University of Huelva. She is Ph.D in Economics by the University of Huelva and a Master Degree from Universidad Internacional de Andalucía. Her research is focused on Entrepreneurship and Economic Development. Her doctoral dissertation was on the role played by entrepreneurial opportunities in technological development and wealth creation. She currently holds the position of Director of International Projection and Mobility of the University of Huelva.





Adrián L. Mérida is an Assistant Professor of Management at Universidad Carlos III de Madrid (Spain). He holds a Ph.D. in Economics and Management from Copenhagen Business School, as well as a Ph.D. in Local Development and Social Economics from University of Huelva. His research is firmly grounded in the areas of entrepreneurship, strategy, and labor economics, including topics such as entrepreneurial careers, labor mobility, strategic human capital, firm growth and new venture creation. Additionally, Adrián has produced research in the field of tourism economics, having published in international peer-reviewed journals such as *Tourism Management* and *International Journal of Tourism Research*.



Raquel Justo is a third-year PhD student in the program in Economics, Business, Finance and Computing at the University of Huelva. Her research interests embrace several areas in the field of entrepreneurship. Namely, her thesis includes studies on mental health and job satisfaction of self-employed workers, with a particular emphasis on individuals accessing self-employment from inactivity. Raquel is also interested in the possibilities of *copreneurship* to reach work life balance and in topics related to spatial dependence in self-employment rates. One of the chapters of her thesis has been published in *Small Business Economics*.

Discussants and participants:

- Prof. Teresa Aceytuno (Universidad de Huelva, ES)
- Ph.D. Antonio Carlos Alarcón (Universidad de Huelva, ES)
- Ph.D. Alejandro Almeida (UNIR, ES)
- Prof. Rui Baptista (IST Lisboa, Universidade Lisboa, PT)
- Prof. Mónica Carmona (Universidad de Huelva, ES)
- Prof. Emilio Congregado (Universidad de Huelva, ES)
- Ph.D. María Isabel de Andrés (UNIA, ES)
- Prof. Antonio A. Golpe (Universidad de Huelva, ES)
- Prof. Jolanda Hessels (ESE, Erasmus Universiteit Rotterdam, NL)
- Prof. André Jungmittag (Researcher at the Joint Research Centre of the European Commission)
- Ph.D. Raquel Justo (Universidad de Huelva, PhD student)
- Prof. Juan Manuel Martín (UNIR, ES)
- Prof. Juan A. Máñez (Universitat de València, ES)
- Prof. Adrián Mérida (Universidad Carlos III, ES)
- Prof. José María Millán (Universidad de Huelva, ES)
- Prof. Wim Naudé (RWTH Aachen, IZA, DE)
- Prof. María E. Rochina (Universitat de València, ES)
- Ph.D. Ana María Rodríguez-Santiago (Universidad de Huelva, ES)
- Prof. Concepción Román (Universidad de Huelva, ES)
- Prof. Celia Sánchez (Universidad de Huelva, ES)
- Prof. Juan A. Sanchis (Universitat de València, ES)
- Prof. Amparo Sanchis (Universitat de València, ES)
- Ph.D. José Carlos Vides (Universidad de Huelva y UNIA, ES)

