

Organizer:



Departamento de Dirección de
Empresas y Marketing

Collaboration:



Faculty of Business Studies

LECTURE SERIES



"NEW TRENDS
IN
STRATEGIC MANAGEMENT"
(7^a edition)



Organizer:

Management and Marketing Department

Venue:

Faculty of Business Studies, classroom 10
(free entrance)

LECTURE SERIES

"NEW TRENDS IN STRATEGIC MANAGEMENT" (7^a edition)



Departamento de Dirección de
Empresas y Marketing

PROGRAM:

1. Wednesday 10 October 2007 (12.30): “Application of web based technologies in tourism”. Prof. Tania Gorcheva, Tsenov Academy of Economics, Svishtov, Bulgaria.
2. Wednesday 12 December 2007 (12.30): “Emergent strategy: complex thinking”. Prof. Carlos Vieira, University of Algarve, Portugal.
3. Thursday 13 March 2008 (13.00): “Ethical decision making in business” Prof. Richard M. Brandt. Director of the Iacocca Institute. Lehigh University, USA.

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