



CURRICULUM VITAE (CVA)

IMPORTANT – The Curriculum Vitae cannot exceed 4 pages. Instructions to fill this document are available in the website.

Part A. PERSONAL INFORMATION

CV date Abril 2022

First name	JOSÉ LUIS		
Family name	GALÁN GONZÁLEZ		
Gender (*)	MALE	Birth date (07/04/1958)	
Social Security, Passport, ID number	08783357-W		
e-mail	jlgalan@us.es	URL Web	
Open Researcher and Contributor ID (ORCID) (*)	0000-0002-2255-2055		

(*) Mandatory

A.1. Current position

Position	Professor		
Initial date	21/07/1995		
Institution	UNIVERSITY OF SEVILLE		
Department/Center	Management & Marketing	Faculty of Economics and Business	
Country	SPAIN	Teleph. number	+34 696024785
Key words	STRATEGIC MANAGEMENT, INTERNATIONALIZATION		

A.2. Previous positions (research activity interruptions, art. 14.2.b)

Period	Position/Institution/Country/Interruption cause
1982-1989	COLLABORATING PROFESSOR
1989-1995	ASSOCIATE PROFESSOR

A.3. Education

PhD, Licensed, Graduate	University/Country	Year
Licensed in Management	University of Seville	1980
PhD in Economics & Management	University of Seville	1987
Indicador		Medida
Sexenios de investigación		3
Sexenios de transferencia		1
Fecha del último sexenio		01/01/2019

Part B. CV SUMMARY (max. 5000 characters, including spaces)

I have been a professor of Management at the University of Seville since 1995 and I joined the university in 1982.

My research activity has focused on the field of strategic management and, within that discipline, on three main lines: (a) analysis of social networks and strategic alliances, especially in the internationalization processes of companies; (b) study of new ventures and absorption capacity, starting an interesting area of research on ambitious new companies; and (c) bibliometric analysis, aimed at knowing trends within the strategic direction and, in general, in the broader field of the study of organizations. Along with these three areas, I have also carried out studies on other related topics in the strategic management, such as the consequences of the implementation of the Balanced Scorecard, the strategies and



practices of Human Resources in companies in crisis, the management of slack resources, and the analysis of the strategies in the global airline industry.

These investigations have led to publications in some of the most relevant journals of management. A paper in the *Journal of Management Studies* on co-authorship revealed the invisible colleges that exist in the field of organization studies and their link with the dominant theoretical approaches. One of the articles published in the *Strategic Management Journal* made it possible to conceptually structure the Resources Based View of the firm by applying bibliometric techniques, that have subsequently been used by numerous researchers. The other article published in this magazine was the beginning of a line of research on ambitious startups, which has led to several publications, including one in the *Journal of Business Venturing*, on the difference between independent and corporate new ventures. Studies on internationalization have provided suggestive ideas about the expansion of companies in foreign markets, both in terms of the process and its speed.

Since the 1990s, I have belonged to the same research group, that has received funding from national programmes on a recurring basis, along with collaborations and contracts with other public and private entities. I have had the opportunity to supervise two theses with North American academics, specifically Professors Shaker Zhara and Julio de Castro, with whom I have maintained and maintain a close relationship, similar to the one I have with other European researchers. For many years, I was the principal researcher in most of the projects developed by that group and I have contributed to the creation of research groups at the universities of Granada and Pablo de Olavide, to which I have belonged and still remain in some of them.

For more than two decades, I have maintained an intense activity of knowledge transfer to society, through the participation in boards of directors of companies and foundations, contracts with public and private entities to carry out reports and studies, informative conferences in the most diverse forums, and participation in expert committees normally designated by the Public Administrations. All these activities were the cause of the awarding of the Prize for the Transfer of Knowledge of the University of Seville.

Throughout my university career, I have supervised more than twenty five doctoral theses, the last in November 2021, which in many cases have been the beginning of the academic career of many professors. Specifically, all the members of the research group presenting this project were my students, both undergraduate and graduate, having supervised the theses of a good number of them. I have tried to instill in young researchers a passion for study, integrity in research, the search for relevant topics, not only from an academic point of view but also socially, and cooperation in our academic and professional work as a means of achieving ambitious goals and generate synergies.

Undoubtedly, my professional life has been the university, in all its facets, assuming management positions, such as the head of the department, and participating in the collegiate bodies of the university. I have investigated, I have tried to offer the best possible teaching and I have participated in national and international university networks; but I have also tried to establish a bridge with society through my involvement in business and other projects in which I could contribute some help.

Part C. RELEVANT MERITS (sorted by typology)

C.1. Publications (see instructions)

1. Agustí, M. A., Galán, J. L.; Acedo, F. J. 2022. Saving for the bad times: slack resources during an economic downturn. *Journal of Business Strategy*. 43 (1): 53-64
2. Pizarro-Moreno, M.I.; De Castro, J.; Galán, J.L.; Palacios-Florencio, B. 2021. Breaking down the decision to externalise new corporate ventures. 32 (1-2): 76-91
3. Castiglioni, M.; Cobeñas, M.M.; Galán, J.L. 2021. The role of cooperation in productivity: Alliance portfolio and network resources. *Research in Transportation Business & Management*. 41 (December).
4. Agustí, M. A., Galán, J. L.; Acedo, F. J. 2021. Understanding the evolution of the slack–performance relationship from a bibliometric perspective. *Baltic Journal of Management*. 16 (3): 479-499
5. Valdivia, M.; Galán, J.L.; Laffarga, J.; Ramos, J.L. 2020. A research and technology valuation model for decision analysis in the environmental and renewable energy sectors.



- Renewable & Sustainable Energy Reviews. 122: 122-138.
6. Castiglioni, M.; Galan, J.L. Alliance portfolio classification. 2020. Which portfolio do you have? *Baltic Journal of Management*. 15 (5): 757-774
 7. Santana, M.; Valle-Cabrera, R.; Galán, J.L. 2019. How National Institutions Limit Turnaround Strategies and Human Resource Management: A Comparative Study in the Airline Industry. *European Management Review*. 16: 923-935.
 8. Santana, M.; Valle, R.; Galan, J.L (2018): Sources of Decline, Turnaround Strategy and HR Strategies and Practices: The Case of Iberia Airlines. *Economic and Industrial Democracy*. 16: 923-935
 9. Castiglioni, M.; Gallego, A.; Galan, J.L. (2018): The virtualization of the airline industry: A strategic process. *Journal of Air Transport Management*. 67: 134-145
 10. Santana, M.; Valle, R.; Galan, J.L. (2017): Turnaround strategies for companies in crisis: Watch out the causes of decline before firing people. *BRQ Business Research Quarterly*. 20 (3): 206-211
 11. Valdivia, M.; Galán, J.L.; Laffarga, J.; Ramos, Juan L.: Biofuels 2020: Biorefineries based on lignocellulosic materials. *Microbial Biotechnology*. 9 (5): 585-594
 12. Larrañeta, B.; Galán, José L.; Aguilar, R. (2017): Early efforts to develop absorptive capacity and their performance implications: differences among corporate and independent ventures. *The Journal of Technology Transfer*. 42 (3): 485-509
 13. Castro, I.; Casanueva, C.; Galán, J.L. (2016): The management of alliance portfolios and the role of the board of directors. *Journal of Business Economics and Management*. 17 (2): 215-233
 14. Domínguez, M.; Galán, J.L.; Barroso, C. (2015): Patterns of Strategic Change. *Journal of Organizational Change Management*: 28 (3): 411-431
 15. Castro, I.; Casanueva, C.; Galan, J.L. (2014): Dynamic evolution of alliance portfolios. *European Management Journal*. 32 (3): 423-433
 16. Larraneta, B.; Zahra, S.A.; Galan, J.L. (2014): Strategic repertoire variety and new venture growth: The moderating effects of origin and industry dynamism. *Strategic Management Journal*. 35 (5): 761-772
 17. Casanueva, C.; Castro, I.; Galan, J.L. (2013): Informational networks and innovation in mature industrial clusters. *Journal of Business Research*. 66 (5): 603-613
 18. Larraneta, B.; Zahra, S.A.; Galan, J.L. (2012): Enriching strategic variety in new ventures through external knowledge. *Journal of Business Venturing*. 27 (4): 401-413

C.2. Congress

1. Cobeña, M.M.; Castiglioni, M. & Galán, J.L. Alliance portfolio, Resources and Network and Portfolio History: Analysis of their Effects on Company Productivity. XXIII AEDEM Conference. Seville (Spain). 2021
2. Alarcon, J.C.; Aguilar, R. & Galán, J.L. Innovation and productivity in Spanish service firms: the impact of the 2008 economic crisis. 6th European Conference on Corporate R&D and Innovation (CONCORDI). Sevilla (España). 2017
3. Larrañeta, B.; Galán, J.L.; Zahra, S. Clustered Firms Social Interactions and Absorptive Capacity Imbalance. SMS 32th Annual International Conference. Praga. 2012

C.3. Research projects

1. Reference: US-1258427. Government, Networks and Alliances. Financing Entity: FEDER. Call: 2019. Principal Researcher: Carmen Barroso Castro. Affiliation entity: University of Seville. Start and end date: 01/31/2020 - 01/31/2022. Grant amount: 52,500€. Type of participation: Researcher.
2. Reference: ECO2017-84364-R. Advances in International Expansion. Financing Entity: MICINN. Call: 2017. Principal Researcher: Carmen Barroso Castro. Affiliation entity: University of Seville. Start and end date: 01/01/2018-31/12/2020. Grant amount: 43.560 €. Type of participation: Researcher.
3. Reference: ECO2013-45329-R. International Dynamics of Spanish Companies. Financing Entity: MICINN. Call: 2013. Principal Researcher: Carmen Barroso Castro. Affiliation entity: University of Seville. Start and end date: 01/2014-09/2017. Grant amount: 81.786 €. Type of participation: Researcher.



4. Reference: ECO2009-12742. International Behavior Patterns of Companies. Financing Entity: MINEC. Call: 2009. Principal Researcher: Carmen Barroso Castro. Affiliation entity: University of Seville. Start and end date: 01/2010-09/2013. Grant amount: 144.474 €. Type of participation: Researcher.
5. Reference: SEJ2006-14369. Analysis of the Relationships between the Internationalization Process and the Governing Bodies of Companies. Financing Entity: MEC. Call: 2006. Principal Researcher: Carmen Barroso Castro. Affiliation entity: University of Seville Start and end date: 10/2006-12/2009. Grant amount: 156.749,45 €. Type of participation: Researcher.
6. Reference: ECO 2012-38971. The Differential Effects of the Industry Knowledge Base on the Growth and Survival of New Ventures. Financing Entity: MINEC. Call: 2012. Principal Researcher: Bárbara Larrañeta Gómez-Caminero. Affiliation entity: Universidad Pablo de Olavide Start and end date: 01/2013-12/2016. Grant amount: 15.500€. Type of participation: Researcher.
7. Reference: ECO2015-69301-R. Management, Governance and Strategic Action in Ambitious European New Ventures: Implications for Early Growth. Financing Entity: MICINN. Call: 2015. Principal Researcher: Bárbara Larrañeta Gómez-Caminero. Affiliation entity: Universidad Pablo de Olavide Start and end date: 01/2015-12/2017. Grant amount: 16.500€. Type of participation: Researcher.
8. Reference: P11-SEJ-7988. Social and Technological Networks as a Strategic Driver in the Generation of Knowledge and Corporate Entrepreneurial Spirit. Repercussions on the Innovation of Andalusian Companies. Financing Entity: Junta de Andalucía. Call: 2011. Principal Researcher: Victor García Morales. Affiliation entity: Universidad of Granada Start and end date: 01/2012-12/2014. Grant amount: 131.042,5 €. Type of participation: Researcher.
9. Reference: P08-SEJ-04057. The Role of Customer Relationship Management (CRM) and the Dynamic Capabilities Linked to its Application as a Source of Competitive Advantage in the Service Field. Financing Entity: Junta de Andalucía. Call: 2008. Principal Researcher: David Martín Ruiz. Affiliation entity: University of Seville. Start and end date: 01/2012-12/2014. Grant amount: 90.000 €. Type of participation: Researcher.

C.4. Contracts, technological or transfer merits

1. Title: Elaboration of the CTA Strategy 2021-2025. Company/Entity: CTA. Principal Researcher: José Luis Galán and Ana M. Moreno. University of Seville. Start and end date: 22-11-2018 a 31-10-2021. Grant amount: 35.000 euros
2. Title: Economic Analysis of the Forest Fire Aircraft Sector in Spain. Company/Entity: Avialsa T-35 S.L.U. Principal Researcher: José Luis Galán González. University of Seville. Start and end date: 23-1-2017 a 23-5-2017. Grant amount: 12.500 euros
3. Title: Evaluation and Monitoring of the Statistical Plan of Andalusia 2007-2010. Company/Entity: Institute of Statistics of Andalusia. Principal Researcher: José Luis Galán González. Affiliation entity: University of Seville. Start and end date: 01/01/2007 – 30/06/2009. Grant amount: 30,000 €.
4. Title: Analysis and Dissemination of the Statistical Operations in the Andalusian Statistical Plan 2007-2010. Company/Entity: Andalusian Institute of Statistics. Principal Researcher: José Luis Galán González. Affiliation entity: University of Seville. Start and end date: 1/1/2006-30/6/2006. Cuantía 30.000 euros
5. Company: INSUR (Listed company). Type of director: Independent. Charge: Chairman of the Appointments Committee. Start date: junio 2014.
6. Company: EMASESA. Type of director: Independent. Charge: Chairman of the Audit Committee. Committees of participation: Audit; Sustainability and Budget Balance. Start date: July 2011.
7. Company: ALESTIS. Type of director: Independent. Charge: Chairman of the Strategy Committee. Start and end date: September 2009-October 2013.
8. Company: PARQUE ISLA MÁGICA S.A. Type of director: Independent. Charge: Chairman of the Board of Directors. Start and end date: october 2003-January 2013.
9. Company: INNOVAR EN ALCALÁ DE GUADAÍRA S.L. Type of director: Independent. Start and end date: June 2010-December 2013.
10. Company: PRODETUR S.A. Type of director: Independent. Start and end date: September 2004-October 2008.