CALL FOR PAPERS

Special Issue of

Revista de Economía Mundial (REM)/
Journal of World Economy

“Gender and Innovation”

Editor

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Structure of the Special Issue and contact

Revista de Economía Mundial (REM)/ Journal of World Economy (http://uhu.es/publicaciones/ojs/index.php/REM/index) is an academic international journal edited by the Sociedad de Economía Mundial/World Economy Society indexed, among others, in JCR and SJR (Scopus), Social Sciences Citation Index, Fuente Academica Plus, International Bibliography of Social Sciences, ABI/INFORM, Business Source Premier, Public Affairs Index, Business Source Elite.

This Special Issue will include papers on “Gender and innovation”.

Authors are encouraged to carefully read the background and reasons included in this call for papers before considering the submission. For more information on this special issue, see https://uhu.es/publicaciones/ojs/index.php/REM/about/submissions or contact the Editors (rem@uhu.es).

Background and rationale of the Special Issue

We invite papers for this special issue that examine how gender relates to innovative and inventive activity at the theoretical or empirical level. Despite the recent and growing interest in this matter, the topic has been scarcely researched, and the role of gender in innovation is still narrowly conceptualized and measured in the different ways it is revealed.

Innovation is ‘something new’ and ‘new ways to do something’. In this sense, innovation involves changes, attitudes, and practices by individuals in organizations. Innovation also requires learning and knowledge accumulation in the experimental routines on production, management, search, and interaction in-house and out-house of the organizations. In this context, empirical evidence suggests that the role of gender and gendered practices within innovation is marginal. Literature on this topic points out some reasons. First, innovative and inventive activities tend to exclude women by focusing on the private sector, particularly in industries dominated by men as owners or managers. In this sense, traditional women's workplace tasks and activities have not been considered relevant to innovation, and no measures of innovation have been developed to be included. As a result, the contribution of women to innovation is undervalued when measured only by traditional standards (e.g., patenting or scientific publications).

Second, we consider that the innovation systems approach focuses on organizations, and not on individuals, there is a gap in knowing why women are not as successful as men when it comes to participating in innovation processes. Other questions are: what is the nature of the gender gap and
gender bias in innovative activity, and what are the valid reasons behind the limited role of women in innovation?

Thirdly, there is also a shortage of research on the role of government innovation programs, technology, and innovation policies, with a gender perspective regarding rules, regulations and incentives. It is necessary to further reflect on how policies are formulated, where the incentives are focused on, and to what extent prevailing institutions legitimize and perpetuate gender bias and sexism in innovative activities.

Submissions

Papers can be written in English or Spanish, although English is recommended since it can reach a greater audience. The received full papers would be subject to previous editorial scrutiny, pre-selection, and a strict peer-review process before acceptance. Then, an exhaustive knowledge of the specific published literature will be appreciated. Articles should be no more than 7,000 words long, including all references, foot-notes and tables. Articles must be accompanied by an abstract of no more than 100 words and up to five keywords. Submissions should be directed through the Revista de Economía Mundial (REM) online submission system http://uhu.es/publicaciones/ojs/index.php/REM/about/submissions#onlineSubmissions

Possible topics: (non-exhaustive list)

This special issue on Gender and Innovation invites conceptual and empirical papers from different perspectives that address these concerns. An indicative but not exhaustive list of topics is the following:

- Conceptualization of innovation and the exclusion of women in the innovation process.
- Feminist perspectives on gender and innovation
- Gender gap and gender bias in innovative/inventive activities: nature, causes and measurement.
- Innovation, gender, and institutions: the role of the rules and social norms
- Innovation, gender, and the corporative culture of organizations: firms, public sector, fourth sector, etc.
- The division of innovative/inventive labour from a gender perspective.
- Female innovators and entrepreneurship.
- Gender and innovation policy.
- Innovation and innovative behaviour in sectors dominated by women: personal services, care and public sector organisations.

Timeline

The deadline for submitting full papers is May 6, 2024, and they will be published in the third issue of 2024 of the journal (N° 68).